# George Gilder's Ten Laws of the Cryptocosm

In 2008, the world's four top companies in market capitalization were Exxon, Walmart, China Petroleum, and China Industrial and Commercial Bank. Ten years later, Apple, Amazon, Google, and Microsoft were in the top spots – a tremendous upset. How did the landscape change so drastically in just one decade? "In an information age, economies can change as fast as minds can change," said Gilder.

In 2023, will the top four companies change again? Will they be Google-inspired, Gilder asks, meaning they reflect the Google business model? Or will the new leaders come from what he calls the Cryptocosm: companies like Ethereum, Bitmain, Neo, or Blockstack?

# 10 Laws: Google v. Cryptocosm

To answer the question, Gilder compared the ten laws of a Google-inspired technology system – the world's current prevailing system based on search and satisfy, big data, cloud computing, and machine minds – with the ten equivalent laws of the cryptocosm/Blockstack.

- 1. Google law number one is focus on users. Communication first, and how do you focus on users under the Google regime? You give them free stuff. The first law of the cryptocosm is to focus on security.
- 2. Google law number two is it's best to do one thing really, really well, be world champion in AI-based answers. Cryptocosm law number two is to create a secure foundation for customers to do many things really, really well.
- 3. Google law number three is fast is better than slow, even if humans can never keep up, especially if humans can't keep up. Then you can project your machine learning off out into the universe in the new singularity. The Blockstack law number three is to recognize the primacy of human scale over computer gigahertz. Indeed Blockstack or blockchain is slower in recording individual transactions, but it's faster, perhaps millions of times faster ultimately in synchronizing a ground state across the whole system.
- 4. Google law number four is democracy in the web works, but keep it on the web. Google is a hierarchy and we rule. This is really the vision of

Google. This belief in democracy is absolutely correct, but the cryptocosm law number four is distribution. The blockchain is a heterarchy, not a hierarchy. If you distribute the power, if you truly distribute the power as blockchains do, you don't need voting. The power is already distributed. Voting is a hierarchical concept where centralized bodies need to gain the authorization of their constituents. But blockchain distributes power.

- 5. Google law number five, you don't need to be at your desk to need an answer. The cryptocosm law, the Blockstack law number five is if your phone is smart, the least it can do is suppress ads.
- 6. Google law number six is you can make money without doing evil. I don't really think that we need to explore this very fully, but real money is good. The cryptocosm law is, make money while building systems and applications that can't be evil.
- 7. Google law seven is there's always more information out there and we can get it by giving our services away for free. But the cryptocosm law number seven is information should be owned by their creators, not by their distributors, and nothing is ultimately free.
- 8. Google law number eight is the need for information crosses all borders. The cryptocosm law is that the cryptocosm respects the borders of your computer. Security is the property of the user and the device, not the network or necessarily or even the nation..
- 9. Google law number nine is you give up information to receive information, on our terms. The cryptocosm law number nine is you can and should be able to conduct transactions without committing personal data to an insecure net.
- 10. Google law number 10 is that great isn't good enough. We are casually great. We are cosmically great. The cryptocosm law number 10, Blockstack's law, is we provide an architecture of security and timestamped factuality which enables our customers to be great.

## Who Will Win?

Gilder believes that Blockchain has already provided a remedy for the IPO collapse. "Ethereum had \$20 billion of ICOs, but I believe that Ethereum will not ultimately win," he said. "It's going to make a huge contribution...but I

believe ultimately Blockstack will win because it offers a small attack surface compared to Ethereum."

"It's logically centralized, but with one ground state, but it's organizationally decentralized. It's scalable because it separates the data plane from the control plane, so you don't mix up various functions and thus create a broad attack surface for hackers. And it leverages the existing infrastructure. It doesn't disrupt the existing internet...it provides a complementary new foundation for key Internet services such as identity and security."

So can Blockstack emerge as the victor? "The big shift shifts the control to the user. In the existing system, the network service is central, and all the users pay tribute to it," said Gilder. "Its a porous stack in which all the data, money and power rises to the top."

"In the new system, the user is central, and all the services have to cater to the user. Blockstack that keeps content and identity with the user. This reversal can be achieved through the triumph of Blockstack, creating not a winner-take-all-Internet, but an internet in which again we all can be winners."

#### DOUG:

Just so I'm clear... you are predicting the end of Google, correct?

#### **GEORGE:**

Google faces impossible business problems, contradictions, and their strategy flaws and their technology misunderstandings of the very computer science that underlie all their technology.

I think that Google is having a nervous breakdown.

We'll soon witness the dissolution of the Big Tech conglomerates...

We'll see the dispersal of the clouds of concentrated computing and commerce.

We're moving beyond digital and silicon to analog and carbon nanotubes and hybrid chips with sensors and 5G antennas everywhere.

Even money is being disaggregated and reinvented. The clouds are dispersing into the skies — sky computing rendered on your laptop and smartphone, spread across blockchains, transparent and transformative.

### DOUG:

How quickly are we talking here?

### **GEORGE:**

My basic principle from my books *Scandal of Money* and *Knowledge and Power* and the information theory of capitalism say that in an information age, economies can change as fast as minds can change.

That's a crucial fact to understand.

These great giant leviathan companies seem impregnable until they fall.

### DOUG:

And this "reboot," or what's going to replace Google, this is in development right now?

### **GEORGE:**

Correct. It's being developed now.

It was invented essentially by a few academics more than 10 years ago...

But it was essentially incorporated and launched to the public in 2008.

And 10 years later, all sorts of embellishments and elaborations of it are underway today.

It's the most exciting thing that's going on in the world economy. It's like a new internet, and it's already creating fast fortunes for some early investors.

#### DOUG:

For those of you at home, if you hadn't heard of this internet reboot before, it's not your fault.

The mainstream media always picks up these stories AFTER it's well too late to potentially profit from them.

That's why George is so amazing. He finds opportunities before the mainstream... which gives you the chance to get in before the story breaks...

But let's not get ahead of ourselves. Before we get to your next call, let's continue to look through your history...

Because this iPhone prediction wasn't your only winning call...

## **GEORGE:**

Well, I also wrote a book called *Microcosm*.

*Microcosm* was about the microchip, which I thought was the most important development in technology in the last hundred years.

I was so convinced that the microchip would change the world that I hand-delivered my dear friend, and then president, Ronald Reagan his first microchip.

### DOUG:

Just to interrupt you for a moment, here you are mentioned on the cover of the *National Review* with Reagan...

### **GEORGE:**

Yep, there I am.

Reagan held the microchip I gave him in his hand. And asked me questions.

Essentially, my book *Microcosm* showed that matter could be manipulated from inside.

Matter wasn't something you used energy to push around from outside, but you could actually use the Brownian motion and matter to actually compute within the substrate itself within quantum physics of the microchip.

And once you know that the microchip is going to double in its capacity every 18 months to two years, on into the future...

Then you could project the death of television, the rise of autonomous automobiles, the emergence of cellphones that follow me on my runs through the park and up mountains.

# DOUG:

Just for context. This was when? When did *Microcosm* come out?

## **GEORGE:**

Around 1990.

### DOUG:

Around 1990...

That's, what, about seven years before Netflix was even invented?

Now Netflix has taken over traditional television. People are dropping their cable subscriptions hand over fist in exchange for digital services like Netflix...

Just like you predicted, George.

## **GEORGE:**

Yes, and the microchip is the heart of it all...

#### DOUG:

Let's pass this through the lens of money again...

Back before your retirement, you tipped off your newsletter readers to this coming shift.

And you mentioned the names of very specific stocks.

Stocks like JDS Uniphase...

I'm holding, in my hand right now, the letter you wrote way back in June of 1997.

You added JDS to your "buy" list...

And had people bought and held on for just three years, they'd have seen a massive 4,132% gain.

Let's put up a chart that proves it right now...

Folks at home, this isn't one of those "back tested" examples...

George put this company on his buy list. It's all here in verifiable print... all the way back in June 1997's newsletter.

And there's more...

Here's another newsletter where you said to buy a company called Applied Microcircuits.

They had just crossed their Paradigm Point.

It was, let me look here at the front cover of the letter...

... it was July 1998.

The company went up 3,781% in the next three years.

Here's a look at it...

To beat dead horses, George, here's one more...

Qualcomm...

You tipped your newsletter readers off to Qualcomm because it hit its Paradigm Point all the way back in September 1996.

Amazing.

\$5,000 into just each of these three plays would have handed the readers of your old newsletters exactly \$495,912.

That's just three stocks. Three plays.

With the reboot coming, you see many, many more plays than just three...

In fact, in about 10 minutes, you're going to name specific companies working on this internet reboot. More than six of them if my notes are right...

Said a different way, with tons of opportunities this time around...

That makes this \$1 million moneymaking opportunity claim you're making...

Well, that puts it in context.

Now, will everyone see gains up to a million dollars?

Of course not...

There's always going to be risk of loss with any investment, and how much you stand to make in the end depends on the size of your initial investment.

Still, these things are doable. You just have to be in front of the tech shift before it happens... and be willing to stick with it for the long run.

In other words, we have to listen to you, George.

### **GEORGE:**

Yes, these things are doable. But only if you get in early... before the mainstream.

Remember, in the circles I run in, this revolution is already underway.

And, Doug, the same thing should happen when my next prediction hits, too... and when the massive reboot of the internet happens.

#### DOUG:

But before we get there, let's talk about one more of my favorite stories...

George, according to a news story in the *Globe and Mail*, you once met Microsoft Corp.'s Bill Gates, who summoned you to his office and dressed you down for writing that the internet would swamp his giant software company.

Of course, afterwards, Gates embraced the internet...

Is this a true story?

## **GEORGE:**

Yes, it's a true story...

#### DOUG:

According to our research, if someone had simply bought and held Microsoft when Internet Explorer was launched and held it until now, they'd be up 2,159%... which is another incredible number.

And even though Microsoft was never one of your officially tracked recommendations, we have found even more incredible numbers from running our own historical analysis on your newsletters, too...

In respect for your time, George, and everyone watching at home, I'm going to run through this list quickly...

We're talking...

Just on the list I have here in front of me...

More than 21 different times your readers could have made triple-digit gains over the years — anywhere from 100% all the way up to 999%.

21. Different. Times.

Now, for the really extraordinary stuff, I'm looking at 11 different quadruple-digit gains over a few years.

Let me list those really big ones now...

- 4,132%
- 3,781%
- 1,969%
- 4,234%
- 3,453%
- 1,807%

1,074%

2,415%

596%

And more...

All from your dead-on accurate predictions of the rise of smartphones...

The rise of the microchip...

The rise of fiber-optic cables and the advent of the internet...

## **GEORGE:**

Well, I do want to say one thing...

These gains are impressive.

But I did make one big mistake, too. I'm going to be transparent about this to everyone watching me today.

I'm not proud of the mistake. But it's fixed now. I learned, and as I often say, learning is knowledge, which is wealth. And we should be in an even better position to make gains in the future now...

#### DOUG:

OK, I'm intrigued.

I'm curious how mistakes lead to these huge gains, but I know you've promised to reveal what you mean. And I know that's coming up in a moment.

Before we get there, though, let me ask you this...

What did you see that visionaries like Apple's Steve Jobs and Microsoft's Bill Gates didn't seem to see?

Why have you been able to see what somebody maybe 30 years old, 25 years old, that we all think of as the leaders in tech, and the future innovators, couldn't see?

Why did these Silicon Valley insiders trust you?

Put simply...

Why can you see what others can't?

### **GEORGE:**

If I have a "secret" to seeing what others can't, it's that I have what I consider a better System of the World.

## DOUG:

And what is George Gilder's system of the world?

### **GEORGE:**

The information theory of capitalism. But it was the product of this theory which resulted in what the media called the "Gilder Paradigm"...

This was their name, not mine. But it fits.

I believed then, as I believe now, that in order to develop an investment strategy, a paradigm shift must occur.

Within a consensus paradigm, large breakthroughs are impossible.

Meaning if everyone expected the breakthrough, it would already inform the market, and no value is created.

In the 1980s, my first "Gilder Paradigm" was the Microcosm...

Microchip companies such as Texas Instruments, Intel and Micron and equipment companies such as Applied Materials that appreciated by orders of magnitude in the personal computer revolution while scores of personal computer companies went bankrupt.

In the 1990s, the "Gilder Paradigm" was the Telecosm, which I predicted in my book, *Life After Television*...

Rupert Murdoch was one of the first people who appreciated this message, flying me to Hayman Island, Australia, to regale his executives in Newscorp and 20th Century Fox with visions of the transformation of the media in the 21st century.

The Telecosm was the convergence of fiber-optic networks and wireless communications...

The ascendant companies were Qualcomm, Ciena, Corvis, Global Crossing, Globalstar, Texas Instruments, Xilinx, Equinix, Agilent and Corning.

And of course, much of what I predicted about the Telecosm came true...

### DOUG:

And finding these paradigms in the past gave your readers the chance to make a lot of money...

You recommended Texas Instruments, which went up 632%...

Corning, which went up 750%...

Intel, which went up 355%...

Globalstar, which went up 430%...

And Ciena, which went up 3,453%...

Early investors who knew about the previous "Gilder Paradigms" could have made a lot of money...

So to recap, Step 1 to finding these windows of opportunity we're calling "Paradigm Points" is to find the next "Gilder Paradigm."

What's the next step?

## **GEORGE:**

Step 2 in this system is tapping into my network around the globe to locate specific companies developing this paradigm... and then to actually go see inside those companies.

Doug, I'm 79.

That's what some call "old school."

And in the old school, when we wanted to know what was about to happen, we actually picked up the phone and called people.

Or got in our cars and drove to their labs. To their front doors.

We met with these people in person.

And for that reason, I've developed quite an extensive network...

This gives us an edge that would take a lifetime to replicate.

It helps us validate whether or not a technology can create a new paradigm...

And helps us get insider knowledge of how much money is really at stake.

## DOUG:

We've already heard about dozens of people you're connected with, George...

But who are some of the other folks who help you find these kinds of Paradigm Point opportunities?

# **GEORGE:**

I think you mentioned this earlier, but I just recently attended a private conference in Florence run by Peter Thiel...

Just recently, I met with Ren Zhengfei, the founder and CEO of Shenzhen-based Huawei, the world's largest manufacturer of telecommunications equipment and second-largest manufacturer of smartphones...

I'm good friends with Ray Kurzweil, the director of engineering for Google...

And also friends with Larry Kudlow, one of President Trump's economic advisors...

Then there's Dr. Scott Gottlieb, who was just recently the head of the U.S. Food and Drug Administration.

Well, guess what, Doug?

DOUG:

What?

### **GEORGE:**

Back with my original newsletter business, Scott ran a newsletter for me...

## DOUG:

Wait a moment...

You're saying the former head of the United States FDA...

The most powerful organization in the country for researching and approving the pharmaceutical drugs you put in your body...

You're saying that gentleman, BEFORE he ran the FDA, he ran parts of your newsletter?

#### **GEORGE:**

It's a fact... you can see it here...

That's Scott right there on the cover...

That's the guy that went on to chief the FDA...

Before doing the government's work, he was helping my readers see what was coming down the pharmaceutical pipeline.

#### DOUG:

Amazing. Having access to insiders is a huge edge above everyone else...

It's almost like legal cheating, this edge.

The average person could never get the type of access you get.

Tell us, who else do you run through Step 2 of the system, George?

Who else is in the network that gives you an edge in the markets?

## **GEORGE:**

In August 2017, I spent the day with Bill Dally, chief scientist of a company called Nvidia, just the two of us.

Bill was driving me to the train station in his self-driving Tesla Model S.

### DOUG:

Again, most people could never get into the passenger seat of a Tesla Model S and drive down the road with the head of a massive company like Nvidia...

## **GEORGE:**

Actually, let me correct you...

Bill didn't drive us down the freeway.

Bill's car drove us much of the way...

Bill told his Tesla, "Navigate to California Avenue Caltrain Station," and the car responded and drove itself in self-driving mode...

How did the car learn to drive itself? The answer is machine learning, which is mostly accomplished in graphics processing chips from Nvidia.

Nvidia is what makes machine learning possible, not the incremental improvements in machine-learning algorithms that have been developed by the "software eats everything" crowd.

Nvidia exploits the natural parallelism of image processing. Images are millions of pixels all coming in parallel; graphics processors compute those millions of pixels and, thus, are intrinsically a parallel-processing technology.

They were developed for the gaming industry, and now they're taking over the world. That's a hardware breakthrough, not a software breakthrough.

And Nvidia led it...

## DOUG:

In 2018, Nvidia's stock reached a high of \$262 a share, a return of 351% in 24 months... which more than quadrupled investors' money.

Nvidia wasn't one of your official recommendations, but I mention this to help illustrate the sort of possibilities that the "Gilder network" could open up for everyone watching today...

Would you consider Nvidia to be an example of the kinds of Paradigm Points we are talking about?

## **GEORGE:**

Yes, Nvidia was certainly a Paradigm Point opportunity for the investors who got in early.

The goal of my new project is to use my network to find similar opportunities.

### DOUG:

So to sum up Step 2...

You use your Gilder network to locate specific companies that meet your paradigm, including people at the very top of the country, such as former FDA heads and presidential advisors, to hedge fund managers and the billionaires within Silicon Valley...

And then, because of who you are and your past, you're able to get into these labs... into these meetings... into these driverless cars...

With the heads of the most influential insiders on the planet.

George, I should point out that you are also an economist by trade, which is amazing because you wear so many hats.

In fact, in some circles you are known more for your economic theory than for your technological predictions.

You also run your own venture capital fund...

How do you validate the investment opportunity of companies you discover from a financial or economic perspective?

### **GEORGE:**

Before I tell you, I need to make a confession about a mistake I made in the past...

#### DOUG:

What was the mistake?

## **GEORGE:**

The big mistake I made with my original newsletter service was not building up my team of advisors to include more pure financial analysts...

Now, you should know this is something very painful for me to talk about.

But if people google me, they'll find it in my past. So I want to be transparent about this mistake, because I learned a hard lesson from it.

In the late 1990s, in the midst of the fiber-optic boom, I came across a company named Global Crossing.

I thought it was going to change the world, but I didn't do the proper financial analysis of the company.

I told my readers to buy this stock over and over again. And I never told them to get out.

A few years later, Global Crossing became the fourth largest bankruptcy ever.

So despite all those potential gains I led all my readers to... all those things you quoted earlier, Doug, I felt horrible about this specific mistake.

Despite being a millionaire at that time, this mistake financially ruined me, too... and forced me into early retirement.

It was a painful lesson I'll never forget.

That's why for this new Paradigm Points project, I'm making sure I never make this mistake again.

That's why I hired a team of analysts to crunch the numbers and validate every new stock that I'm picking as part of my new business...

#### DOUG:

In other words, this is the third step of finding a Paradigm Point. You have your team of financial analysts to fully vet all the technologies you find...

And by team, you are literally providing a hedge fund level of financial analysis — which is something you didn't have with your previous company.

You have the same amount of people on your team that the average hedge fund has... which is incredible.

What sort of financial metrics will your elite team of analysts be checking out?

### **GEORGE:**

If the company is already profitable, we will look for return on equity, price to earnings, and debt to equity to ensure we are getting a good valuation.

If the company is not yet profitable, how much cash they have in the bank, their cash burn rate, and the time period until profitability.

### DOUG:

It sounds like fundamental analysis.

#### **GEORGE:**

It is. Very basic and very simple, but you don't need to make a massive financial model to take advantage of these really big picture opportunities.

If the technology works, and the numbers check out, then great fortunes are possible right now, as you've seen through this entire presentation.

And when I say "now," I mean RIGHT NOW.

My team and I don't care how much the stock appreciated months or years ago. I think most financial analysis is rear view mirror, and it's just as effective as driving your car in reverse. Nor could I care less about what other analysts think the stock will do tomorrow.

Instead, we look at the stock's current performance. If it's a solid high-growth investment, I want my readers to own it. But the minute it's no longer leading the pack, I want them to take profits.

## DOUG:

Again, let's sum this up...

Step 1 is identifying the new Gilder Paradigm...

Step 2 is checking this paradigm against your edge, your network, to validate whether or not this technology will disrupt the masses...

And Step 3 is to have your team dig into the financials and find the very best stocks to buy, right now, for the best shot to make the most money.

When those proverbial stars align, there's absolutely no better way to potentially get rich, faster, than this system...

That's why, using your strategy for finding these Paradigm Points, you've been able to uncover this list of winners...

We ran some independent historical analysis and verification on some of the recommendations you made in your newsletters early on, and here are just some of the many opportunities your readers could have had over the years.

You recommended Texas Instruments, which went up 632% over about three years... Corning, which went up 750%... Intel, which went up 355% in about 15 years... Globalstar, which went up 430% over about 10 years... And Ciena, which went up 3,453%... And on and on, including finding winners of... 4,132% 3,781% 1,969% 4,234% 3,453% 1,807% 1,074% 2,415% 596% And more... So, George, the literal million-dollar question... What's your edge predicting next? What's the latest Paradigm Point opportunity you've found? And for those at home, how do they use that Paradigm Point for their chance to

GEORGE:

I've heard your latest prophecy. And it's shocking... but tell everyone what you're

Put simply, the current internet wasn't built for what we're using it as today.

make as much as \$1 million over the long run?

seeing.

When the internet was built it was a giant copying machine. It was meant to spread information. It was designed for email and hyper-texting and communication; with communications-first protocol, *without* a security protocol in place.

Now it's turned into a marketplace for commerce.

To demonstrate, Doug, when was the last time you bought something from the internet?

DOUG:

Last night, from Amazon...

**GEORGE:** 

And the time before that?

### DOUG:

Yesterday afternoon, a new tie, leading up to this event, in fact...

It was on my doorstep this morning before we hit the studio. It's amazing, the speed of transactions now.

## **GEORGE:**

That's exactly the problem, though...

I'm telling you, I was there when the world gave birth to the original internet, and the marketplace for commerce was *not* the original intention of the internet...

The entire existing infrastructure of the internet is built to house information, not to handle commerce, NOT to handle secure transactions.

Or to ordain facts...

They've patched it together so far with duct tape to make it work for security...

You see the problems...

The constant demand for new usernames, passwords, PINs, mother's maiden names...

Passwords that are 32 characters long, with required capital letters and special characters...

Things that are just impossible to remember.

It really hinders the amount of money the internet *could* be making.

Today you have to virtually strip naked before the camera in order to conduct a transaction on the internet.

Then add on the mass censorship of conservative voices...

And it's not just conservatives. Actually, it's mass censorship of any original thought.

It's just an absurd system.

And today, since the internet is a commercial engine, the internet needs a different protocol...

It needs a "reboot." It needs a security-first protocol.

### DOUG:

This is why you say a massive "reboot" of the internet is starting to happen RIGHT NOW, George?

## **GEORGE:**

Yes, the existing system is breaking. We need something new.

It's going to reboot.

It's already happening at an early stage.

Think of it this way...

Just like Netflix replaced cable TV...

Just like Uber replaced traditional taxis...

Just like the iPhone, the iPad, changed the world when it "rebooted" the current way to access the world...

This reboot of the internet will be bigger than all those events, combined.

And, each day, my team and I are looking... searching... and finding the companies that are powering this new reboot.

Some of them are already on the move, giving early investors the chance to strike it rich.

### DOUG:

Earlier, we hinted at the urgency here...

This isn't a far-off prediction. This isn't one of those predictions that'll take 20 years... 10 years... even five years to see happen...

This is an event playing out right now, in real time.

Behind the scenes, companies are already gearing up for this reboot...

In fact, a colleague of mine started making some moves in this industry with his money some time ago...

And the results are just shocking...

Here's a look inside his own brokerage account...

He saw gains of 78%... in a single day.

He more than doubled his money in 45 days on a single company that's promised a better solution to the current internet...

He more than tripled his money on two other plays.

In other words...

This is happening right here.

Now's the time to act on what you're seeing here today. The money is flowing.

#### **GEORGE:**

Yes, the money is flowing, because the entire internet is hanging in the balance here, waiting for this reboot to happen in full...

### DOUG:

Well, I for one will be happy to never ever see a "captcha" challenge like this every time you log onto a website...

But the problem is more than annoying. Just looking at my notes here...

The statistics on current internet security are gruesome...

The average cost of an attack on a company is \$2.4 million.

In 2017, 147.9 million consumers were affected by the Equifax breach.

Thirty-one percent of organizations have experienced cyberattacks on operational technology infrastructure.

In the past six years, identity thieves have stolen over \$107 billion in the U.S., according to a 2017 identity fraud study.

I could go on and on...

To pull out a random headline from the news, "Quest Diagnostics, one of the biggest blood testing providers in the country, warned Monday that nearly 12 million of its customers may have had personal, financial and medical information breached" due to hackers.

You can find headlines like this one every day...

We've all experienced firsthand what it feels like to be hacked, to have our credit card stolen, or to hit a website infected with annoying pop-up ads...

It's a feeling of total helplessness. And in the case of identity theft, it's personally devastating.

The reboot to a security-first protocol is a very big deal for everything in our lives...

Let's get to the "reboot" you're predicting...

What technology will replace what we've got currently?

## **GEORGE:**

The new Gilder Paradigm is something I call the "Cryptocosm."

## **DOUG:**

What is the Cryptocosm exactly?

#### GEORGE:

In my earlier days I predicted the *Microcosm*, or the rise of the microchip...

Then I predicted the *Telecosm*, the technologies that would rise to replace the television...

The *Cryptocosm* refers to this amazing, providential effervescence of creativity that's erupted all around the world to supply a new architecture for the internet and indeed, ultimately a new architecture for the entire world economy.

It's the real fix to make the internet secure.

And the proper foundation for what the internet's really become — a huge commercial database to connect transactions all over the world. But this time around, with complete security.

The current method of authenticating people to participate in internet transactions is bankrupt.

They may imagine that this is viable system, but it isn't. It is failing everyday...

And it's going to be replaced by the Cryptocosm. By the blockchain, by a whole series of new technologies deriving from the blockchain.

The Cryptocosm distributes all the personal information all across the entire network, just as human intelligence is distributed across the world.

This is my big message for everyone watching us right now. Our current internet architecture, with no security and with millions of usernames and passwords, is going to give way to the Cryptocosm.

### DOUG:

I think many people associate the word "crypto" with cryptocurrencies like Bitcoin.

But you're saying the Cryptocosm is a bigger thing than Bitcoin, correct?

## **GEORGE:**

Keep in mind that Bitcoin was one of the first big Cryptocosm projects, and it was developed 10 years ago.

There's been an incredible number of new projects launched in the last decade.

The Cryptocosm will create an entirely new basis for global money, really an entirely new financial system...

One based on the security and privacy the world now needs.

#### DOUG:

Bitcoin is one of the best-performing assets of 2019.

And going back seven years, Bitcoin is up an incredible 140,855%... and that's after the crash in 2018.

As you said, Bitcoin is already a decade-old technology...

I can only imagine what these *newer* technologies will be worth in the next 10 years...

But George, practically speaking, let's talk about how the Cryptocosm will change our world...

Will it finally unlock technologies promised to us, like virtual reality, artificial intelligence and self-driving cars?

#### **GEORGE:**

Virtual reality, artificial intelligence, self-driving cars, the Internet of Things, 5G...

Absolutely, all of these are ultimately dependent on having a ground state of security of the blockchain.

### DOUG:

From what you've explained to me, this Cryptocosm will also make it so hacks into "secure" databases will no longer be an issue...

Passwords to access websites and bank accounts won't be needed.

No more censorship of conservative voices by Big Tech...

Micropayments for content will become the currency of this new internet instead of advertising.

This alone is a huge technological shift.

It will change the internet... "reboot" it into something even better.

And it's going to open up a ton of exciting investment opportunities, correct?

# **GEORGE:**

Indeed, the Cryptocosm is already producing a whole array of new companies and a new architecture for the internet...

And a new architecture for the world economy...

And could unlock riches on par with what we've seen in the past from the beginning of the internet.

#### DOUG:

I understand you are going to reveal how viewers can get into a few of these new Cryptocosm companies in a moment...

But to sum up: What you are saying is the Cryptocosm is the "rebooting" of the internet, and it will make early investors very rich.

It's a brand-new infrastructure... or architecture... for the new internet.

It will unlock virtual reality, the Internet of Things and self-driving cars.

George, this is huge.

The internet created countless numbers of millionaires around the world.

This reboot into the Cryptocosm solves the #1 problem of the current internet — the lack of security...

And it therefore stands to make sense that many, many more millionaires will be created by getting in early on the companies that are powering this "reboot."

You've also said the primary driver of the Cryptocosm is something called the "blockchain"...

I know we keep hearing about blockchain in the news...

Without getting into the details, can you explain the "blockchain" to those of us without a computer science degree?

### **GEORGE:**

The simple answer is the blockchain is a private key coupled with a public key.

You get your private key.

Today, we have keys in the form of combinations of usernames, passwords and other security data for every distinct website we visit, if we plan any sort of serious activity, and that means we have to know thousands of keys, in the right order in the right combination.

Well, the blockchain reduces it to one private key, and you don't change it.

Just like you have a singular key to get inside the front door of your house, just like you have your own DNA in our cells, this blockchain key will be your singular key to unlock the entire world of the internet.

That key represents you in the Cryptocosm.

#### DOUG:

In other words, the blockchain solves both the security problem and the privacy problem of the current internet. What else does it open up?

#### **GEORGE:**

It also opens up all your online payments to make them better. More secure.

This will change the way we bank...

Make online shopping much easier, with no passwords to remember...

Way more secure, with almost zero hacks.

It changes everything, really.

It's the reboot that we've been waiting on for nearly 20 years.

A reboot based on real money again.

### DOUG:

Some of what you are talking about sounds like the plot of a sci-fi movie. But as we can see from the stocks behind this revolution...

The stocks are popping. This is happening. It's not something that's going to start happening in 2022... 2025... 2030...

This is starting now. Right now.

### **GEORGE:**

Indeed... and not only is it happening right now, but there's a project I've found called Swarm City, which is putting itself in position right now to use the blockchain to disrupt Uber and Lyft.

#### DOUG:

Wait, stop. You are saying that Uber, which recently went public at an \$82.4 billion valuation, is *already* in danger of becoming obsolete.

### **GEORGE:**

Swarm and other similar ventures enable cab drivers to transact directly with their customers through a cooperative scheme on the blockchain.

So a middleman, like Uber, isn't needed.

This company called Swarm City is connecting the end user right to the supplier.

The company is "rebooting" the ride sharing programs...

#### DOUG:

That could be bad news for Uber and Lyft.

Can investors get into a "reboot" company like Swarm City?

#### **GEORGE:**

It's still private at the moment...

There's been a drop in IPOs. An important way of the Cryptocosm is it will open up these private companies outside of the stock market.

And that's part of this new project, my team of analysts are closely tracking this Paradigm Point opportunity, looking for ways for average investors to get in.

When it's time to get in and make money from opportunities like this, Doug, I'll get everyone in...

I'll use my access to find opportunities to get you in early.

And they're just one of many disruptive companies we can use our network for a chance to gain early access to...

Here's another blockchain project: Steem.

You know who they have the potential to disrupt?

### DOUG:

Who?

### **GEORGE:**

Steem is rebooting some of social media's biggest sites right now...

Sites like Facebook and YouTube.

Steem cuts out advertising and the censorship we are seeing from Big Tech.

It provides hassle free micropayments, allowing you to exchange benefits with other users in ingenious ways.

And it's being followed by many others, which is creating a new economy and many new opportunities.

Again, because of my networks, I plan to show you how to get into opportunities like this one, when it's time.

### DOUG:

So what *can* we get into right now? Are there plays people at home watching can make right now?

#### **GEORGE:**

Let me start with 10 companies that I believe are currently developing the reboot of the internet.

The companies are...

Brave, Bitmain, Blockstat, NEO, Cardano, EOS, IOTA, RaiBlocks, Jonetex and Rivetz.

Again, please keep in mind these are private companies...

That means you need connections to get inside. But I will be searching for ways for you to get in ahead of time, and if I think it's possible or desirable based on my experience and expertise, I'll show you how.

## DOUG:

So to be clear...

Because of your edge... your network... your connections...

George, you plan to watch these companies for any opportunities for investors to get in, including public offerings. Is all this correct?

## **GEORGE:**

Yes, and I'm going to go a step further...

I've created a brand-new tech briefing document, titled **Wealth From the Internet Reboot**, which lists all the public companies I'm currently tracking, including those which are just now reaching their Paradigm Points, plus my research and analysis on each one...

This tech briefing gives you everything you need to know to start investing into the new Gilder Paradigm on your own, no matter what your technological or investing experience.

And you can get started whenever you want.

## DOUG:

Does this handbook recommend companies trading on the stock market too?

### **GEORGE:**

Yes, it highlights my favorite private and public companies...

Most of these opportunities are private, but there is a \$142 million public company headquartered in New York City.

You can buy this software company through any normal brokerage account RIGHT NOW.

It's developing digital asset securitization services through artificial intelligence and blockchain platforms.

In other words, this is exactly the type of play powering the Cryptocosm and the reboot of the internet.

#### DOUG:

What's it cost to buy this company right now?

#### GEORGE:

\$1.29 a share, Doug. It's a microcap stock. Which means the ground floor for early investors, with incredible upside.

### DOUG:

Wow. Less than a buck fifty? For shares of a company that could reboot the entire internet?

And anyone can buy it starting just after this presentation ends?

We're talking billions and billions of dollars worth of industry disruption when the reboot happens...

Dozens of industries.

These are huge stakes here.

And you can get in early by this company that costs just a dollar and some change...

There's no telling how high this company, and the others you're tracking, could go...

What do you like about this company?

## **GEORGE:**

Yes, anyone can buy it. All you need to know is the name and ticker, which I give you in my new briefing.

I like this company for a few reasons...

Number 1, this company's business model fits exactly what I was saying about the reboot of the internet that's happening...

And how we need projects to solve the security problem of the current internet and financial system.

This isn't a far-off speculation.

Because of its model, it will soon have an impact on the pricing and quality of products on the shelves of your local grocery store.

#### DOUG:

Is this stock reaching a Paradigm Point, as you put it?

### **GEORGE:**

Yes, it's happening right now. Who knows how long this window of opportunity will last...

There's also a \$462 million network security company based in San Jose that is also using AI to combat cyberthreats...

This company secured partnerships with Microsoft, McAfee, Symantec, Ericsson and other major brands.

And more exciting, it's working on AI to provide "autonomous security" to networks.

This potentially includes, by the way, U.S. government-owned networks.

This could be very big, especially since the Trump Administration is requesting an additional \$17.4 billion for federal cybersecurity...

### DOUG:

And for everyone watching, George has a complete write-up of these public companies in his brand-new tech briefing, *Wealth From the Internet Reboot*.

You can download it on your computer and immediately get the company's names and ticker symbols for all the opportunities George just described, along with George's research and analysis...

You will see exactly why these companies are Paradigm Points...

You will see the fundamental financial analysis...

The recommended buy prices...

And the recommended sell prices, so you can safely lock in profits when it's time.

All the technology is explained in plain, easy-to-understand English too.

You don't need to be an expert in computers or investing to use this incredible guide to get into the new Gilder Paradigm of investing opportunities.

If you've been following and understanding George through this presentation, then you can understand the opportunities we find using these Paradigm Points...

George and his team are making this so easy... and putting our research on these investment opportunities on a silver platter for you.

They show you everything you need to know in order to buy these companies in your normal brokerage account or retirement accounts.

And this tech briefing brings us to another exciting announcement...

Along with your new book, *Life After Google*, and the tech briefing you've prepared for how to get rich from the reboot of the internet...

You're back in the game, George?

This is so important that you're coming out of retirement, and ready to deliver an ongoing roadmap to help readers have the chance to profit from what's going to play out from this next big "paradigm shift" in technology...

## **GEORGE:**

I'm back in the game.

### DOUG:

This is a huge deal.

If you'd missed your chance at millions from George's prophecies of yesterday...

Now's your second chance to get rich with what George sees coming next...

At stake we're talking the very real chance to see amounts as high as \$1 million over time, depending on the size of your initial investment...

And it all starts with getting your hands on George's tech briefing called **Wealth**From the Internet Reboot.

But George, it only just starts with this briefing...

#### GEORGE:

Based on my decades of experience, I believe that there's going to be more wealth created in the next 12 months than any other time in history...

This isn't a one-off event.

Paradigm shifts create complete surprise, and disruption of all markets.

Certain companies will be destroyed... and new industries created.

So we need a way to stay in constant communication about those surprises...

#### DOUG:

That's why you're launching a brand-new way to stay in touch with everyone listening here today...

A way to guide them through the entire reboot as it happens...

#### GEORGE:

Yes, it's simple...

Subscribe to my brand-new financial research newsletter, called *Gilder's Moonshots*, and you'll get this tech briefing — including all the tickers of the Cryptocosm companies working on this reboot of the internet, for free.

### DOUG:

This is something I personally have my hands on...

You've vetted all the companies inside.

You've passed them all through your proprietary three-part "Paradigm Points" system for finding the windows of greatest opportunity.

They've passed the test.

That's why, personally, I'm already positioning my own wealth to take advantage of the shift you see coming, George.

In fact, in preparing for this event today I was happy to become your first subscriber.

Now, the price we're charging for access to *Gilder's Moonshots* isn't cheap. That's because, quite frankly, it isn't cheap to produce...

Not only are we paying "hedge fund"-sized compensation to get access to the investment panel we've established to vet the financials...

But we've also given you an "open check" of sorts to travel... to take advantage of your network to the fullest extent...

We'll get to what it costs to join *Gilder's Moonshots* in a moment...

But first, George, what's a moonshot?

### **GEORGE:**

Well, it's a few things...

First and foremost, it's the name of my newsletter...

It's the only place in the entire world that I'll be using my three-part Paradigm Points system to identify what's about to happen...

And the specific companies to buy to take advantage of these paradigm shifts.

But it's also more than that...

From an investment side, a moonshot is cheaply priced, "high flying" investment opportunity that can go up 1,000% very quickly...

### DOUG:

A lot of other so-called "gurus" can promise this same promise...

But you've actually done it, George.

This isn't fantasy.

You've found these moonshots in the past...

Here's a list of certified moonshots in your previous newsletters...

4,132%

3,781%

1,969%

4,234%

3,453%

1,807%

1,074%

2,415%

596%

And more...

### **GEORGE:**

That's what we're going to try to do in my newest newsletter, too...

#### DOUG:

What other types of opportunities will you be covering in *Gilder's Moonshots*?

What other technologies and Paradigm Points are you tracking?

#### **GEORGE:**

We were talking earlier about autonomous cars...

I recently discovered a \$530 million sensor chip designer based just down the road from the Googleplex in Mountain View, California...

Their focus is on ultra-low-power technology, which will allow them to put sensors everywhere without requiring external power sources or large batteries.

The company recently signed a major agreement with an automotive company to use their AI technology for autonomous car production...

This will open doors for mass adoption by other automotive companies.

It's possible every future car could use this company's technology, including your next car sitting in your driveway.

For everyone watching, you will get this Paradigm Point recommendation in the free reports when you subscribe to *Gilder's Moonshots* today...

#### DOUG:

And that report's called **Self-Driving Your Portfolio to Profits**. You get the name of this company, the ticker symbol, and the recommended buy price and sell price, along with our research and analysis of the opportunity. You get the whole package.

Any more opportunities you're including with *Gilder's Moonshots*?

### **GEORGE:**

I believe we also mentioned the Internet of Things earlier...

The Internet of Things is basically connecting any device with an on and off switch to the internet, and to each other.

This includes everything from cellphones to coffee makers, washing machines, headphones, lamps, wearable devices and almost anything else you can think of in your home, car or what you wear on your person.

Bain Research predicts the market for the Internet of Things will reach \$520 billion by 2021.

Supplier of components to this market are looking a huge opportunities...

That's why I'm also tracking two companies in this space...

First, a \$230 million network security company based in Israel, which is also focused on the Internet of Things. It's also very cheap, with about 40% of the stock price represented by just the net cash in the bank.

The second one was a surprise for me. I found a \$933 million electronic component company which was founded 1919...

It's been around even longer than me. But what makes it exciting is its components are useful for the Internet of Things...

Despite the fact that it is profitable and sales are growing, it's dirt-cheap at the moment.

So it checks all the boxes of a Paradigm Point, including the financial valuation.

Both those plays are in a special report, too, that subscribers have immediate access to right now...

## DOUG:

So let's recap...

You're coming out of a decade-long retirement...

You're giving away, for free, a copy of your latest briefing called **Wealth From the Internet Reboot**, which shows the exact way to profit from the reboot of the internet that's coming...

And you're also giving away copies of your bonus reports...

## Self-Driving Your Portfolio to Profits...

And...

# Free Money From the Internet of Things...

All THREE of these reports come at no charge for anyone who takes a risk-free trial to *Gilder's Moonshots*...

You will give them the names, ticker symbols and instructions on how to buy and sell...

You will explain these technologies in plain English, and show how these Paradigm Points are developing...

Then, in *Gilder's Moonshots*, you'll stay in touch with all your readers on a weekly basis for the whole year...

Adding new companies to the buy list when the "surprises" happen...

Telling readers the best time for their chance to take profits...

And updating people on the shifts that are happening not only in the "internet reboot," but things related to all types of paradigm-creating technologies...

Things like the connectivity of things...

Autonomous vehicles...

The upgrade President Trump is on record wanting from current 4G cell technology to an insanely fast 5G system...

And remember this thing? The smartphone that George predicted 13 years before its release?

Well, you're going to want to have one of these things handy...

Because when you act today, you're also going to receive free access to George's text message alert service...

Whenever there's a surprise happening in technology... whenever George and his elite team of analysts see a buy or sell alert...

George's team will send you a text message on your phone letting you know that details on the trade are waiting in your inbox.

Of course, he'll explain everything in detail in the email alert, too.

So you'll never have to worry about missing a profit-taking opportunity.

And as I've mentioned, subscribing to *Gilder's Moonshots* is the only way in the world to receive this information...

The only way to get on George's team's text message alert list.

You'll even find out about opportunities in pre-public private companies...

In short, you won't find this information on any other websites... not in George's books... and certainly not on CNBC, Fox Business or in *The Wall Street Journal*.

Here's what we're proposing today...

Subscribe to *Gilder's Moonshots* right now. There's a button that popped up beneath this presentation that takes you to a secure order form.

Because you're tuning in today for George's "anti-retirement" party, you won't pay the \$5,000 published price...

You'll pay something way cheaper.

AND you'll claim digital copies of all his reports, for free.

AND you'll get the next 45 days to download these briefings...

Read all of our research and analysis...

Buy into all the companies George recommends if you choose...

And if you don't like what you see — for any reason — simply call us up in the next 45 days and cancel.

You'll get every single cent back. No questions asked. No refund holdbacks.

You keep all the investment ideas we've discussed today — including all of your investor reports, such as *Wealth From the Internet Reboot* — even if you cancel.

## **GEORGE:**

Actually, it's pretty simple...

Do you want to part of this two-fold revolution that's coming transforming the Internet and transforming money?

Do you want to make millions on this new architecture of the Internet and world economy?

Or do you want to watch from the sidelines as it happens...

That's the question.

## DOUG:

Now, there's also something else cool to share with everyone at home...

Something we've been holding off talking about until right now.

Because, George, you're also going to personally give each and every subscriber to your newsletter your "edge."

Can you explain what you mean by that?

#### **GEORGE:**

I'm going to do my best to give everyone access to the edge that comes from all my contacts I've built...

So later this year, I'm organizing a private event...

I'll calling it the *Moonshot Mastermind*.

It'll be an in-person event — held maybe in Silicon Valley — and I'm going to invite all my closest contacts...

I'm going to try to get you all in the room with these insiders.

You can rub shoulders with your fellow elite subscribers. You can give them your business cards. You can get theirs.

You can develop new friends... new relationships... and new contacts with fellow subscribers.

I can't make any promises, of course...

I don't know who exactly is going to show up. But my team and I are in the earliest stages of planning this *Mastermind* now...

If I can pull this off, there will be no other better place in the world to hear true inside information BEFORE it becomes public knowledge.

### DOUG:

Now, to be clear...

Folks at home CANNOT buy a ticket inside this *Mastermind* at any price.

It won't be available for sale, anywhere?

### **GEORGE:**

No, not for sale.

But everyone who joins *Gilder's Moonshots* today will receive a free invite to this *Mastermind*.

They'll need to pay for travel and accommodations...

But once they get to the event, the rest of the *Mastermind* is on me.

The meeting space... the guest speakers... you'll have access to it all.

### DOUG:

Wow. You're literally handing direct access to your edge... your personal network... over to your new subscribers...

So everyone who subscribes through this offer gets a ticket inside your *Moonshots Mastermind* today...

Wow, I've been in the publishing business for more than 25 years, and I've never seen an offer like this before.

And there's more...

This is a launch event...

Which means that by attending today, and by acting early, everyone at home will save the most money...

today you can claim access to all of this for \$2,500 off.

That means you'll pay just \$2,500 for yearlong access to all of George's best ideas...

Is that cheap? Or expensive?

Well, look at it this way...

In the past, George has found plays that went up...

4,132%

3,453%

3,781%

And more...

But let's just take those three for purposes of this illustration...

And let's say you put a small \$1,000 investment into those three plays and held on.

That \$1,000 would have turned into \$41,320 with the first play...

The other \$1,000 would have turned into \$34,530 with the second play...

And \$37,810 with the third play...

Together — just those three — could have returned a total of more than \$110,000 over just a few years.

In other words, your investment in *Gilder's Moonshots* today is less than 3% of what you would have made on those three plays...

But remember: George's moonshot stocks are NOT stocks that might do well tomorrow.

They are the most profitable stocks to own starting TODAY.

George's identified them for us using his Paradigm Points system — and you'll need to know all about them for your chance to profit along with the early investors.

So you decide...

Is the fee we're charging to subscribe to this research advisory service cheap for what potential returns you could see by gaining access to the network... and the proven system... George has spent his entire career developing?

I sure think so.

And, for today, we're also going to do something very exciting...

We're DOUBLING your no-risk guarantee period...

So instead of 45 days...

You'll have 90 full days to decide if George's ideas are right for you.

And keep this in mind: Your FREE gifts — including all of your investor reports, such as **Wealth From the Internet Reboot** — are yours to keep, even if you cancel within the next three months.

This is a complete no-brainer...

You risk absolutely nothing in giving George's ideas a try for 90 days...

So go ahead and click the "subscribe now" button that popped up beneath this special presentation.

(You Can Review Your Order Before it's Final)

After you click, you'll be taken to a secure order page where you'll be able to review everything that comes with this offer.

Simply enter in your details on that secure order page and subscribe.

When you do, you'll immediately receive downloadable access to the full package George has prepared for you today, including...

Wealth From the Internet Reboot ....

Self-Driving Your Portfolio to Profits...

Free Money From the Internet of Things...

You'll want to flip to page 3 of the *Internet Reboot* report right away...

Where you'll find the first of the specific ticker symbols George's prepared for you...

For your best chance to make the most money... the chance at as much as \$1 million over the long run... you need to get your buy orders in right away.

But I'm getting ahead of myself...

The first step, of course, is for you to take action right now.

Click the "subscribe now" button to get started...