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note President, American Trade
Association for Cannabis &
Hemp

Michael co-founded the Bronstein & Weaver political consulting and lobbying firm in 2006 and has worked with cannabis and hemp clients for over four years. He also co-founded the American Association for Cannabis and Hemp and the Pennsylvania Cannabis Coalition, which represents 85% of the Keystone State's medical marijuana license holders. Michael is an executive board member for the Coalition for Responsible Cannabis Production, a campaign strategist for New Jersey United for Marijuana Reform and policy committee member for Florida's United for Care. Previously, he worked for the British Labour Party and in the House of Commons as a parliamentary researcher.

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Tim Chiles

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note

Tim Chiles, Founding Partner

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25+ year Green Industry
career pursuing my passion
for plants and team building.
Accomplished tenure
developing team leadership
with multiple companies in
landscape horticulture,
engineering, architecture and
the 'Built Environment'.
Expertise in Residential
Landscape Design / Build &
Project Management for full-
service clients. Broad working
experience in new-home
construction, remodeling and
management of residential
properties.



Claire Crunk

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note Founder & President,
Southeast Hemp Fiber

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Claire is the President and Founder of Southeast Hemp Fiber, a company involved in hemp fiber processing for textile and technical nonwoven applications. Claire works closely with others in the hemp industry to discuss the industry's future while also developing her own commercial hemp fiber processing facility. In addition to her endeavors at Southeast Hemp Fiber, LLC., Claire consults for many growers, textile suppliers, manufacturers, and brands across the United States regarding hemp fiber integration. Prior to founding her company and involvement in the hemp industry, Claire was a former healthcare provider, women's health nurse practitioner and private-practice owner.



Adam Fayne

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note Attorney, Saul Ewing Arnstein
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Adam is co-chair of the Chicago-based law firm's Cannabis Law Practice. He has advised marijuana startups on investment and finance issues leading up to their launches and continuing through public and private offerings. Adam also assists established cannabis companies on such matters as general corporate needs, mergers and acquisitions, employment matters, regulatory counseling, fundraising, and litigation concerns. He monitors marijuana policy on a state-by-state basis and federally in an effort to keep clients up to date on trends and regulations.



Brett Goldman

home page <https://gencanna.com>

note VP, Government & Industry,
GenCanna Global

Brett is Vice President of Government and Industry at GenCanna Global. GenCanna is a vertically integrated producer of hemp, with a focus on social, economic, and environmental wellness through seed-to-scale agricultural production. Joining GenCanna in 2015 as one of the earliest members of the team, Brett has been directly involved in all aspects of the business: from cultivation and production to government affairs and strategy. Brett is also active with several hemp trade associations on behalf of GenCanna, including the US Hemp Roundtable, US Hemp Farming Alliance, US Hemp Authority, and the Hemp Feed Coalition.



Bethany Gomez

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note Managing Director, Brightfield
Group

Bethany Gomez is the Managing Director for Brightfield Group. Her core responsibility is to manage Brightfield's growing team and drive new product development. Bethany is also a key driver of business development for Brightfield, managing some of their top clients to ensure long-term success. She has an extensive background in quantitative research, global policy, and strategic planning.



Bob Hoban

home page <https://hoban.law>
note President & Founder, Hoban Law Group

Bob is the president and founder of Hoban Law Group, a Denver-based cannabis law firm with attorneys in over a dozen states and abroad. One of the cannabis industry's leading practitioners, Bob has represented private and publicly held clients and has closed over 300 marijuana-related business transactions. He specializes in marijuana- and hemp-based business operations, related litigation and regulatory counsel and also has litigated nearly every aspect of Colorado's Marijuana Code.

Jacob and Drew talked to Bob at the 2019 HIACON. He is very much behind idea of focusing on non-cbd hemp.



Rich Maturo, Sr.

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note VP, Product Leadership -
Cannabis Measurement,
Nielsen

As an innovator of data, analytics and technology, Rich helps companies set strategy and understand their markets and customers in an evolving marketplace. He currently serves as VP of Product Leadership – Cannabis Measurement for Nielsen. In this role, Rich provides valuable knowledge for Fast Moving Consumer Goods companies and retail clients to compete in the marijuana and CBD marketplace. Rich also has experience in wide range of industries including pharma, eCommerce, tobacco and casino/regulated gaming.



Michael McGuffin

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note President, American Herbal
Products
Speaker at 2019 HIACON

Michael McGuffin is the president of the American Herbal Products Association (AHPA) and has been active in the herbal industry since 1974. He has owned and managed both retail and manufacturing businesses in this field. Michael also serves on the Boards of Directors of the American Herbal Pharmacopoeia and United Plant Savers, and on the Advisory Board of the USC School of Pharmacy Regulatory Science Master's Degree Program. He is the managing editor of AHPA's Botanical Safety Handbook, first (1997) and second (2013) editions, and of Herbs of Commerce, 2nd edition (2000).

Charlie McKenzie

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After managing a big-box supplier's 20-acre bedding plant greenhouse operation, Charlie entered the industrial hemp industry in Colorado and spent time managing a 90,000 square foot hemp biomass and young plant production greenhouse, as well as a 15-acre high-CBD field hemp operation. Charlie also served as a technical advisor in the biocontrol industry while maintaining a consultancy in the industrial hemp business. Then, he founded CropWalk, a pest, disease, and production consultancy company focused on helping growers use biocontrol more efficiently and cost effectively.



Eli McVey

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note Research Editor, Marijuana
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Eli has been a data-driven researcher throughout his career. He previously worked as an analyst for Nielsen, where he provided analysis to Nielsen's retail clients for use in pricing, promotion and assortment decisions. He's also been a consultant for data companies in the cannabis industry. Eli now employs his analytical expertise for Marijuana Business Daily.



Jonathan Miller

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note General Counsel of the U.S.
Hemp Roundtable
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Office Member-in-Charge,
Frost Brown Todd Attorneys

Jonathan is one of the nation's leading advocates for the legalization of hemp. He serves as the Member-in-Charge of the Frost Brown Todd law firm in Lexington, Kentucky. Jonathan also serves as the general counsel to the U.S. Hemp Roundtable and as a trusted counsel to dozens of companies in the industrial hemp space. He counsels clients on issues ranging from IP to corporate transactions and FDA regulation. Jonathan has also held number senior positions in the state and federal government including two terms as Kentucky's elected State Treasurer and Deputy Chief of Staff of the U.S. Department of Energy.



Kristen Nichols

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note Hemp Editor, Marijuana
Business Daily

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Kristen is a Denver-based reporter for Marijuana Business Daily specializing in the hemp and CBD industries. Previously, she worked at the Associated Press for nearly 20 years. She started covering the marijuana legalization movement in 2009 – when medical stores started popping up around Denver – and wrote about the state’s first legal hemp harvest. Kristen also covered agriculture and politics in Maryland and her home state of Georgia.



Shanna Perry

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note Owner, Shannabis and Purple Leaf Hemp

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A cannabis industry veteran for the past 10 years, Shanna is the owner of Shannabis and Purple Leaf Hemp. As a trusted consultant on all aspects of the cannabis industry, Shanna has served as an advisor to regulators, business owners and attorneys around the globe. She was also an original member of the Las Vegas Medical Marijuana Association. Prior to the cannabis industry, Shanna served as Director of Events for five CBS AM/FM radio stations.



Lisa Pittman

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note Attorney, Thomas Pittman

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Lisa is an attorney and partner at Thomas Pittman, a boutique law firm located in Austin, Texas. Lisa has extensive experience in hemp and cannabis regulation in multiple states, spending two years in the trenches in Colorado learning how to solve issues confronting the hemp and cannabis industries, as well as working on licensing and governmental relations in multiple states. She is one of the first attorneys in Texas to focus on the hemp and cannabis industries and filed the first lawsuit in the state on behalf of a cannabis entity. Prior to entering the cannabis industry, Lisa started a non-profit for professional working mothers to provide mentoring and business referral relationships.



Jonathan Rubin

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note CEO, Hemp Benchmarks

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Jonathan has nearly 30 years of business experience in regulated and unregulated commodity markets, including 20 years in commodity data services advising on strategy, financing, M&A, sales, partnerships, and new business creation.

He co-founded and launched New Leaf Data Services, LLC and its Cannabis Benchmarks & Hemp Benchmarks division in 2015 to bring transparency and efficiency to cultivators, dispensaries, investors, traders and other cannabis market participants through validated, standardized benchmark price assessments.

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Adrienne Snow

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westernstateshemp.com](https://westernstateshemp.com)

note Co-founder & Business
Development Manager,
Western States Hemp

Adrienne is an entrepreneur who has put her stamp on the Silver State by developing the business framework for a number of cutting-edge industries. From textile design and manufacturing to cow/calf beef operations, she's no stranger to laying the tracks as an industry pioneer. Her work has been acknowledged by a myriad of publications including Nevada Business Magazine and The Reno Gazette Journal. She is the creative force behind the Western States Hemp brand, instilling a "wild west" spirit into the framework of the company.



Justin Tombe

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note Founding Partner & CEO,
Phytonyx

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Justin is a founding partner and CEO of Phytonyx, an Oregon-based company providing premium feminized hemp seeds. In this role, Justin oversees all aspects of Phytonyx's business development and operations. Prior to this, Justin's previous ventures were focused on mushroom-based nutraceuticals and clean energy technologies.



Steven Turetsky

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note Managing Director, Shi Farms

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Steven manages Shi Farms, a 300-acre operation in Pueblo, Colorado, that offers extraction and wholesale CBD ingredients to marijuana and hemp manufacturing companies. Presently, the company is creating a line of retail products that will be available online and through Colorado dispensaries. Steven has consulted on international hemp projects in Central Asia and Israel. Prior to Shi Farms, he worked at Dixie Brands for four years, eventually assuming the role of national operations manager and serving as the liaison between corporate executives and franchises.



Brenda Verghese

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note VP of Research &
Development, Stratos

Brenda serves as the VP of Research & Development for Stratos, a Colorado-based company providing high-quality cannabis and hemp products. In this role, Brenda is responsible for developing and formulating new CBD and cannabis-infused products using pharmaceutical industry standards. With more than 16 years as a chemist and scientist, Brenda also has an extensive product development background in both the pharmaceutical and cannabis industries.